PHILIP MORRIS, U.S.A. **INTEROFFICE CORRESPONDENCE**
120 PARK AVENUE, NEW YORK, N.Y. 10017

DATE: April 9, 1993

TO: Distribution

FROM: Tony Andrade

SUBJECT: **PM Ingredients Materials**

Please find attached draft materials to accompany the possible release of the Philip Morris U.S. ingredients list. This material is intended to supplement the Burson-Marsteller strategic plans.

Burson-Marsteller will probably want to make some changes to the one page PM statement to make it suitable for public relations purposes.

If Rich, Jim and Frank could review the Q&As and Briefing Points for technical accuracy, I would be grateful.

I have included one sample page of the actual list that has been completed by Rick's group. I have blocked out all but a few of the ingredient names to give everyone a feel for how the list will look.

The report by the five independent toxicologists covers the industry list, i.e. the entire six company list submitted to DHHS. Obviously, the PM U.S. list that is under consideration for release is included in the industry list reviewed by the toxicologists. We must use the five toxicologists' report as it exists; it cannot be tailored to address the PM list without getting all five scientists to agree which is obviously not possible at this time.

I am planning to be in my office at 212/880-3672 today and tomorrow. I will be in the PM Washington office late Monday morning. Please contact me as soon as possible concerning changes.

Thank you.

Tony Andrade

TA/lv
Attachments

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Source: https://www.industrydocuments.ucsf.edu/docs/szgj0000

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1. Philip Morris statement to accompany the release of the Philip Morris ingredients list.

2. Philip Morris list of ingredients added to tobacco in the manufacture of cigarettes sold in the U.S.

3. "A Safety Assessment of Ingredients Added to Tobacco in the Manufacture of Cigarettes" by five independent toxicologists who evaluated the list of ingredients submitted to the Department of Health and Human Services by the six major U.S. cigarette manufacturers.

4. Briefing points regarding the Philip Morris ingredients list.

5. Potential questions and suggested answers concerning ingredients following public release if the Philip Morris ingredients list.

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